



11th Oxford Dysfluency Conference



20 – 23 September 2017 • St Catherine's College, Oxford, UK

Sponsorship and Exhibition Opportunities

THE CONFERENCE

The 11th Oxford Dysfluency Conference (ODC), under the theme 'Challenge and Change', is to be held at St Catherine's College Oxford from 20-23 September, 2017. ODC has a reputation as one of the leading international scientific conferences in the field of dysfluency. The conference brings together researchers and clinicians, providing a showcase and forum for discussion and collegial debate about the most current and innovative research and clinical practices. Throughout the history of ODC, the primary aim has been to bridge the gap between research and clinical practice.

The conference seeks to promote research that informs management, with interventions that are supported by sound theory and which inform future research.

In 2017, the goal is to encourage discussion and debate that will challenge and enhance our perspectives and understanding of research; the nature of stuttering and / or cluttering; and management across the ages.

TOPICS INCLUDE

- Present and learn from the latest research developments and findings
- Explore issues relating to the nature of stuttering and / or cluttering and its treatment
- Develop knowledge and clinical skills for working with children and adults who stutter and / or clutter
- Advance research in the field of dysfluency
- Consider ways to integrate research into clinical practice
- Support and encourage new researchers in the field
- Develop collaborations with researchers working in dysfluency
- Provide informal opportunities to meet and discuss ideas with leading experts in the field in a friendly environment

For complete meeting details, please visit: www.dysfluencyconference.com/

Organised by



Supporting Publication



www.dysfluencyconference.com



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INFORMATION

RAISE YOUR PROFILE

Elsevier's extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the challenge and enhance community.

The **Oxford Dysfluency Conference** will bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology.

USE YOUR PRESENCE AT THIS OXFORD DYSFLUENCY CHALLENGE AND CHANGE CONFERENCE TO:

- launch new products and highlight existing ones
- spotlight key executives
- elevate your company profile in the challenge and enhance community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- give maximum exposure for your company and increase brand awareness
- position your organization
- communicate your message to a highly qualified scientific community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market
- sell direct to international buyers.

For further information on sponsorship and exhibition opportunities please contact:

Chloe Partridge

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EXHIBITION

An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.

The exhibition package includes the listing of your logo and company name, short description and link on the conference website and program booklet.

The following options are available:

Table top (6ft table top exhibition stand) **£ 600**

(*) Based on first come first served receipt of commitments



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:
- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website

See below for additional specific benefits and exposure

BRANDING AND VISIBILITY	DELEGATE BAG £ 4,500 Have your company logo on the highly valued delegate bag. Used long after the event this will ensure long lasting visibility for your company.	DELEGATE BAG INSERT £ 400 Your promotional material can be inserted into each delegate bag given to participants on site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application.	CONFERENCE APP	CONTACT US
	LANYARDS £ 4,000 Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference.		Sponsor Elsevier's new conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app.	<ul style="list-style-type: none"> ▪ Details of the program and speakers ▪ Abstracts of all the talks and posters ▪ Presentation and Poster files ▪ Information on exhibitors and sponsors ▪ Conference floor plans ▪ Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors.
	REGISTRATION DESK £ 5,000 <ul style="list-style-type: none"> ▪ Your company logo on poster and signage at the registration desk ▪ Your company logo on pens distributed at the conference ▪ 1 free delegate place 			

NETWORKING OPPORTUNITIES	WELCOME DRINKS RECEPTION £ 7,500 <ul style="list-style-type: none"> ▪ Opportunity to give a short address at the beginning of the reception ▪ Your company logo on available paraphernalia (eg napkins, doilies etc) ▪ Your company logo on A1 sized foam-backed posters positioned around the reception area ▪ Delegate bag insert ▪ 2 free delegate places 	POSTER AWARD £ 3,500 An opportunity to have the poster award awarded in the closing session named after your company.	GALA DINNER £ 9,000 An unrivalled opportunity to have high profile branding at the main social event of the conference.
	COFFEE BREAK £ 3,000 <ul style="list-style-type: none"> ▪ Sponsorship of one of the Conference refreshment breaks ▪ Your company logo on available paraphernalia (eg. napkins, doilies etc) ▪ Your company logo on A1 sized foam-backed posters where the breaks will be taking place ▪ Delegate bag insert 	LUNCH SESSION £ 7,000 <ul style="list-style-type: none"> ▪ Sponsorship of one of the Conference Lunches ▪ Your company logo on available paraphernalia (eg. napkins, doilies etc) ▪ Your company logo on A1 sized foam-backed posters where the lunch will be taking place ▪ Delegate bag insert ▪ 2 free delegate places 	<ul style="list-style-type: none"> ▪ Your company logo on available paraphernalia (eg napkins, doilies etc.) ▪ A tabletop exhibition display ▪ Your company logo on A1 sized foam-backed posters where the dinner will be taking place. ▪ Opportunity to give a short address at the beginning of the dinner ▪ Delegate bag insert ▪ 2 free delegate places



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SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel Fax

Email

2. ORDER DETAILS

EXHIBITOR OPPORTUNITIES

Table top (2m table top exhibition stand) £ 600

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BRANDING AND VISIBILITY

Delegate bag £ 4,500

Lanyards £ 4,000

Registration desk £ 5,000

Delegate bag insert £ 400

Conference app Contact Us

NETWORKING OPPORTUNITIES

Welcome drinks reception £ 7,500

Coffee break £ 3,000

Lunch session £ 7,500

Gala dinner £ 9,000

3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable £

I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature Today's Date

5. RETURN TO

Chloe Partridge

Tel: +44(0)1865 84 3846

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Email: c.partridge@elsevier.com

TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos